

Customer Service

(Characteristics of Poor Service Providers)

Presented

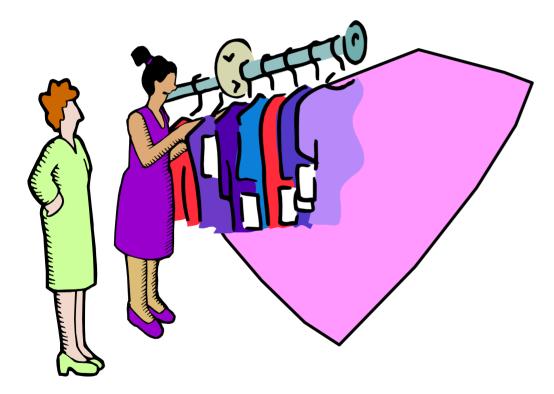
by

Sebastian Salicru



The Bureaucrat:

someone who believes rules are rules, "I just work here".



The Snob:

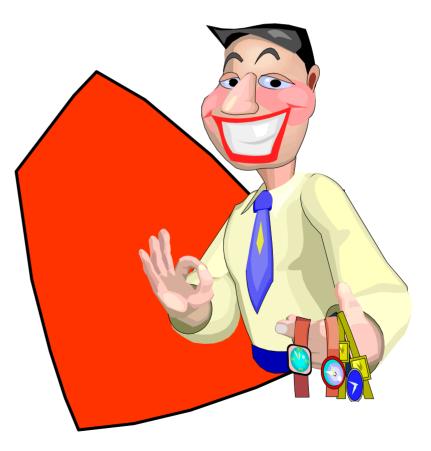
someone who believes customers should feel privileged to be served.



The Amateur:

someone who would say, "I only just started" or "I'm only just filling in".

The Buddy: someone who is overly friendly, too forward and full of advice.





The Ostrich:

someone who believes if you keep your head down, customers will go away.



The Hit Man:

someone with no interest in a customer beyond the sale.

The Robot: someone who uses inflexible, scripted service created to formula.

